

## **Acupuncture Debuts On The Oprah Winfrey Show**

On Tuesday February 13, 2007, Oprah's viewers experienced the life changing benefits of acupuncture first hand. Daniel Hsu L.Ac., D.A., A.V.I., a doctoral fellow at Pacific College of Oriental Medicine, showed viewers the benefits of acupuncture and pain management in a clinical trial held during the television taping. Hsu's appearance not only increased the visibility of acupuncture nationwide, but Hsu served as a representative for the Oriental medicine field.

Hsu is an alumni of PCOM's New York MSTOM program, and is the founder of the New York AcuHealth Center. Hsu is currently continuing his education through PCOM's DAOM program, in order to promote acupuncture, massage, and herbs to those who may not be familiar with the health benefits of these therapies.

“ I have a deep love for my profession. I want to be able to use the credibility that comes with the degree to go out into the world and be an ambassador of sorts for it,” said Hsu. “I want to promote it and help take it to the highest level possible. In doing so, I hope to help the future acupuncturists to better serve their patients and to better help themselves prosper.”

During the show Angela, a producer's family member, was treated for severe shoulder pain. She had previously seen several doctors, and tried massage but was unable to alleviate the constant radiating pain from her shoulder. After only one treatment by Hsu, Angela reported her pain 100% gone. Her response to the treatment was “I'm on cloud nine. I feel rejuvenated. The pain, I don't feel it. I feel wonderful.”

In addition to various staff receiving acupuncture on camera, Oprah, herself received a wellness treatment. She was admittedly scared of the needles, but after being reassured and receiving the treatment she exclaimed that, “It's really not that bad. It's not as bad as getting your ears pierced, I'll tell you that.”

Dr. Oz, Oprah's resident medical expert, displayed strong support for Chinese medicine throughout the course of the taping. “Acupuncture has been around for 2,500 years in China. There are a billion people in another part of the world who use these therapies,” said OZ. “The next big frontier in medicine is energy medicine. It's not the mechanistic part of the joints moving. It's not the chemistry of our body. It's understanding for the first time how energy influences how we feel.”

In a time where Western medicine is slowly opening to global medical techniques, many medical professionals, like Dr. Oz, are becoming extremely interested in therapies that treat the body's energy. Through his endorsement, and the millions of viewers who now understand the fundamental advantages of Oriental medical therapies a new window of opportunity has been created for Oriental medicine to expand to the masses.

